**DEBREMARKOS UNIVERISTY COLLEGE OF AGRICULTURE**

**DEPARTEMENT OF PLANT SCIENCES FOR THIRD YEAR 2nd SEMISETR**

**Course outline for**

BSc. in Plant Science

**Module Name: Socio-economic & Business Management**

**Module Code:** Plsc-M3113

**Course Title:** Entrepreneurship & Agri. Business Management

**Course Code: Agec3044**

**Name of the instructor: Tewabe. H**

**Course Objectives & Competences to be acquired**

The major objective of this course is to enable students to attach their agriculture profession with agri-business so that they will be self-employed in the agriculture sector. After completing this course, students will be able to:

* Understand what an entrepreneur and entrepreneurship in agriculture means;
* Describe the types of agri-entrepreneur and the main functions of an entrepreneur in agri-business enterprises;
* Understand the different theories and models of entrepreneurship;
* Analyze the relationship between Agriculture and entrepreneurship;

**Contents of the course:**

**Chapter 1. Introduction**

1.1 Entrepreneur and Entrepreneurship in the Agricultural sector

1.2 Agricultural Entrepreneurship: Definition , concepts and characteristics

1.3 Differences between general entrepreneurship and agricultural entrepreneurship ship

# Chapter 2. Types and Functions of agricultural Entrepreneur

2.1 Types of Agricultural Entrepreneurs

2.2 Main functions of Agricultural Entrepreneurs in agri-business firms

* 1. Roles of Agricultural Entrepreneur/Entrepreneurship in economic development

**Chapter 3. Legal Forms of Agri-business Organizations**

**Chapter 4. Promotion of an Agri-business** Venture: Opportunity Analysis

4.1 Creation identification of Agri-business project ideas in agriculture center

4.2 The relationship between Environment and Entrepreneurship

4.3 Rising of Funds: Internal and External

**Chapter 5. Women and Entrepreneurship**

5.1 The role of entrepreneurship in empowering women

5.2 Factors Governing Women Entrepreneurship in agriculture sector

**Chapter 6. Entrepreneurship and Agriculture**

6.1 Participatory Agro enterprise Development

6.2 Key Features of the Participatory Agro enterprise Development Approach

6.3 Entry Points for Starting an Agro enterprise Development Process

6.4 The Functional Role of Entrepreneurship in rural economy

**Chapter 7. Developing an Agri-business Plan**

7.1 Introduction: Definition, purpose and importance of Agr-Business plan (30 Minutes)

7.2 Business Overview

7.3 Marketing Plan

7.4 Human Resources Plan

7.5 Production Plan

7.6 Financial Plan

**Types of assessment**

Quizzes’, Assignments and Tests--------------- 50%

Final exam ------------------------------------------50%